

# PESQUISA DE SATISFAÇÃO

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## 2021





- ✓ Evento realizado dia 01 de julho de 2021.
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:  
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$
$$(BOM + EXCELENTE) - (PÉSSIMO + RUIM)$$

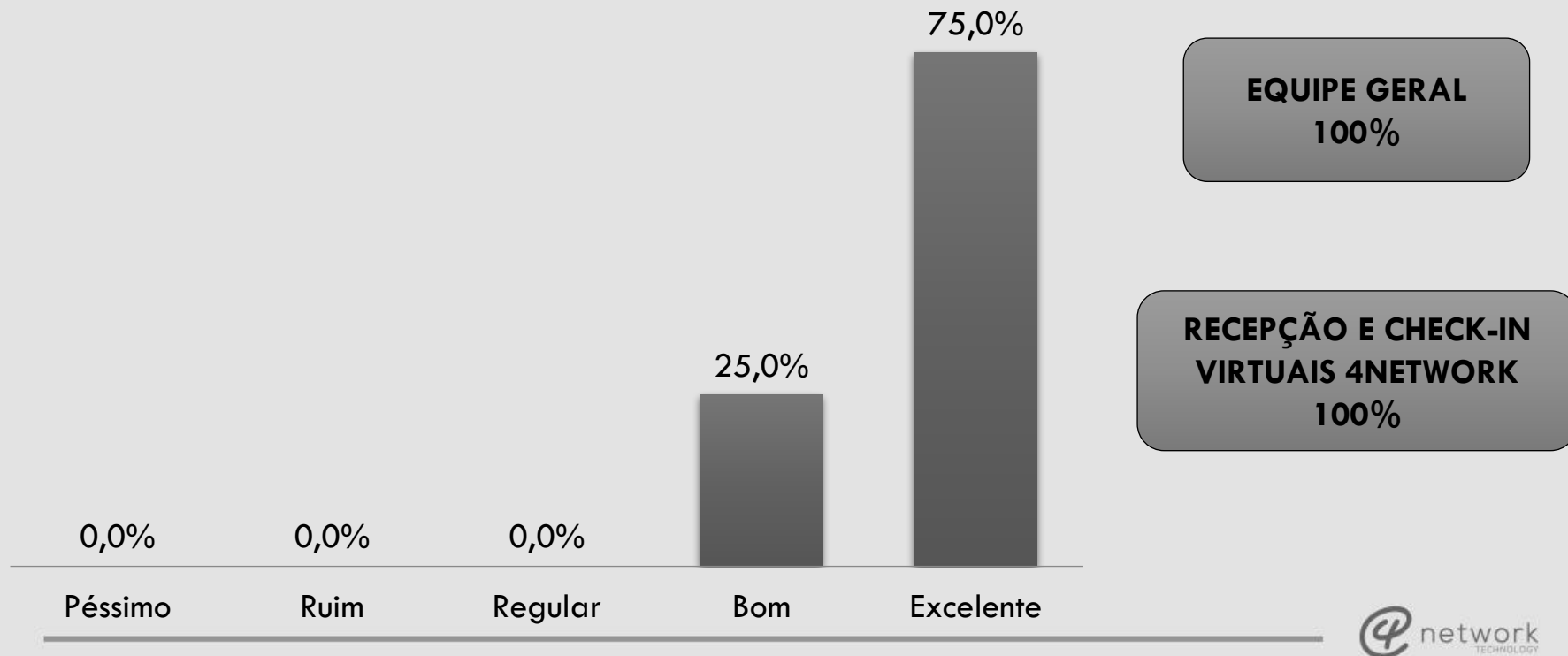


**EQUIPE**



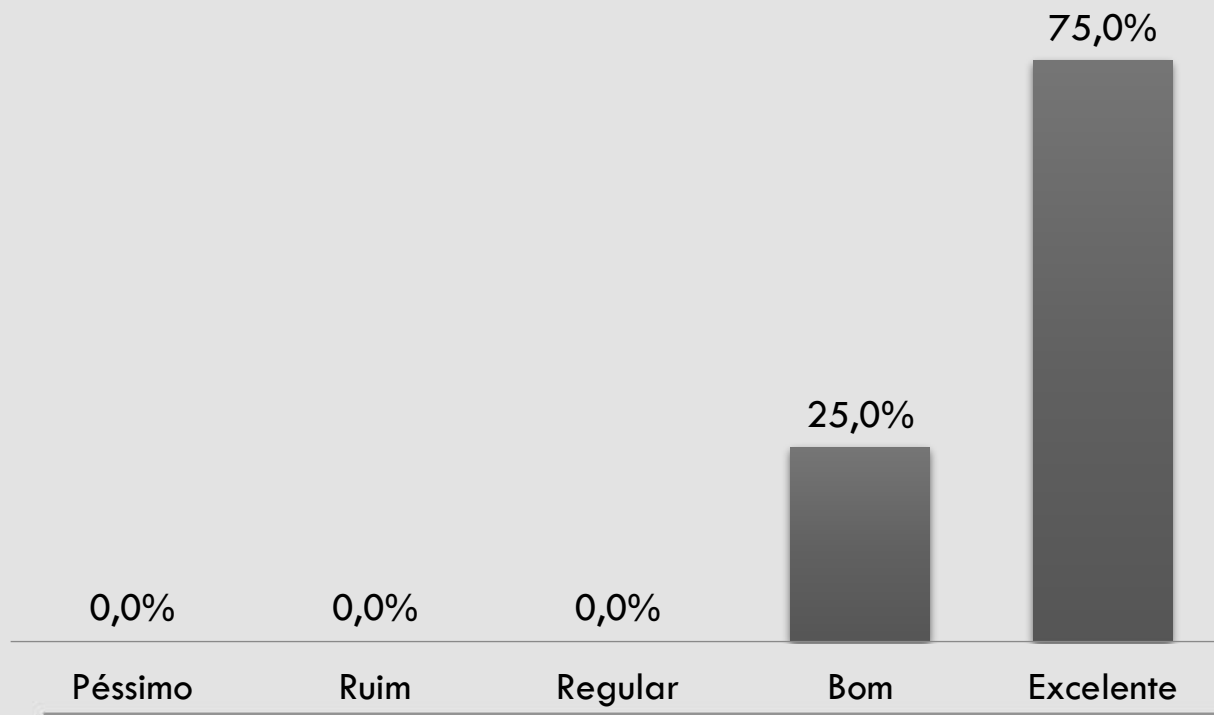


## EQUIPE: RECEPÇÃO E CHECK-IN VIRTUAIS 4NETWORK





## EQUIPE: MODERADORA



**EQUIPE GERAL**  
100%

**MODERADORA**  
100%



## Observações:

- “Moderadora da sala 1 da Dynatrace, a primeira sessão nossa, era **EXCELENTE!!!!**”

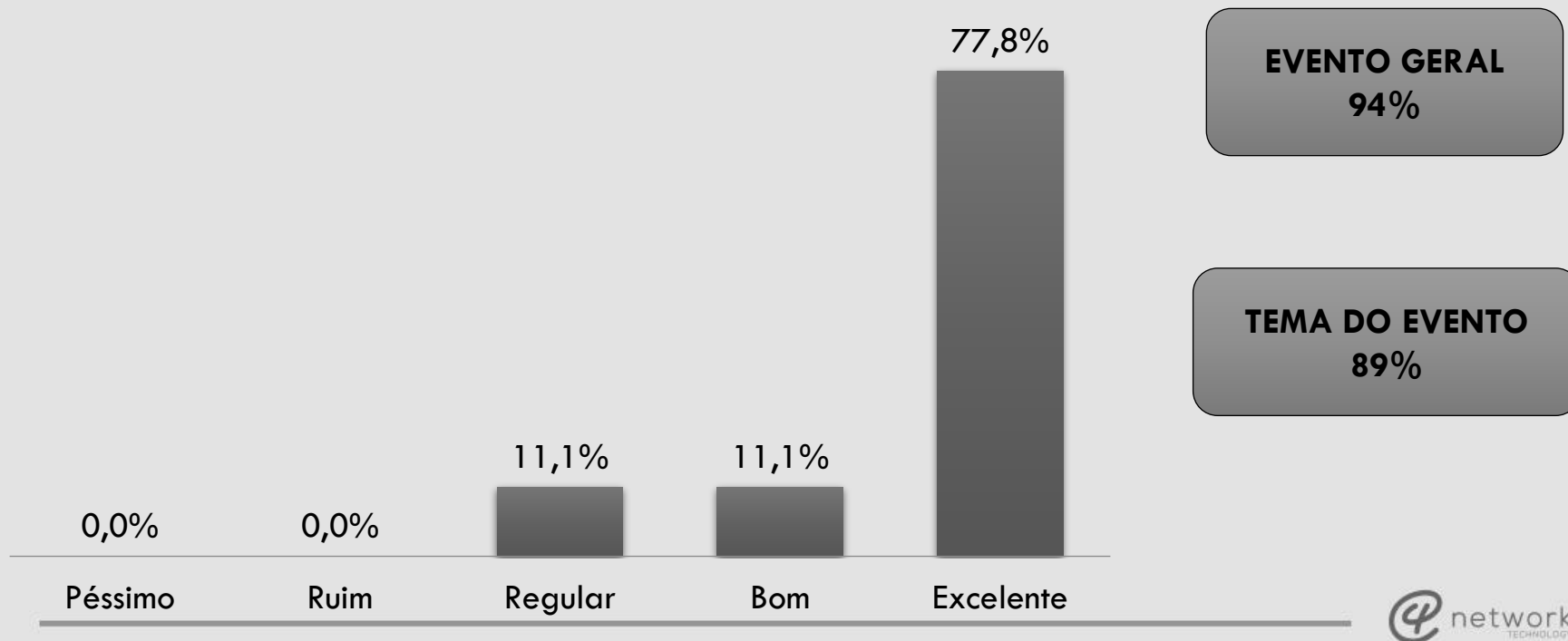


**EVENTO**

The image features a dark purple background. In the center, the word "EVENTO" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a cluster of overlapping geometric shapes, including several large, light purple arrows pointing in various directions (up, down, left, right) and several thin, white diagonal lines. The overall composition is modern and abstract.

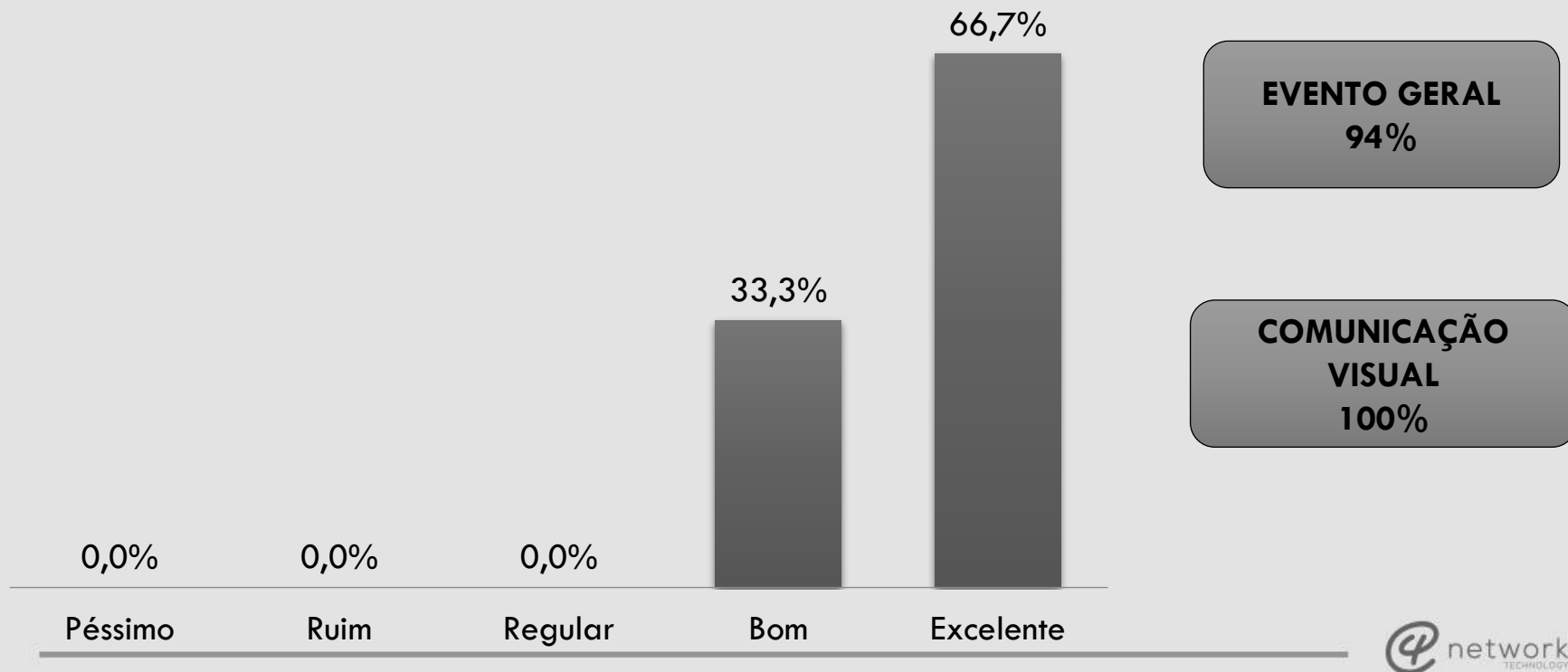


## EVENTO: TEMA DO EVENTO





## EVENTO: COMUNICAÇÃO VISUAL





## EVENTO: ORGANIZAÇÃO

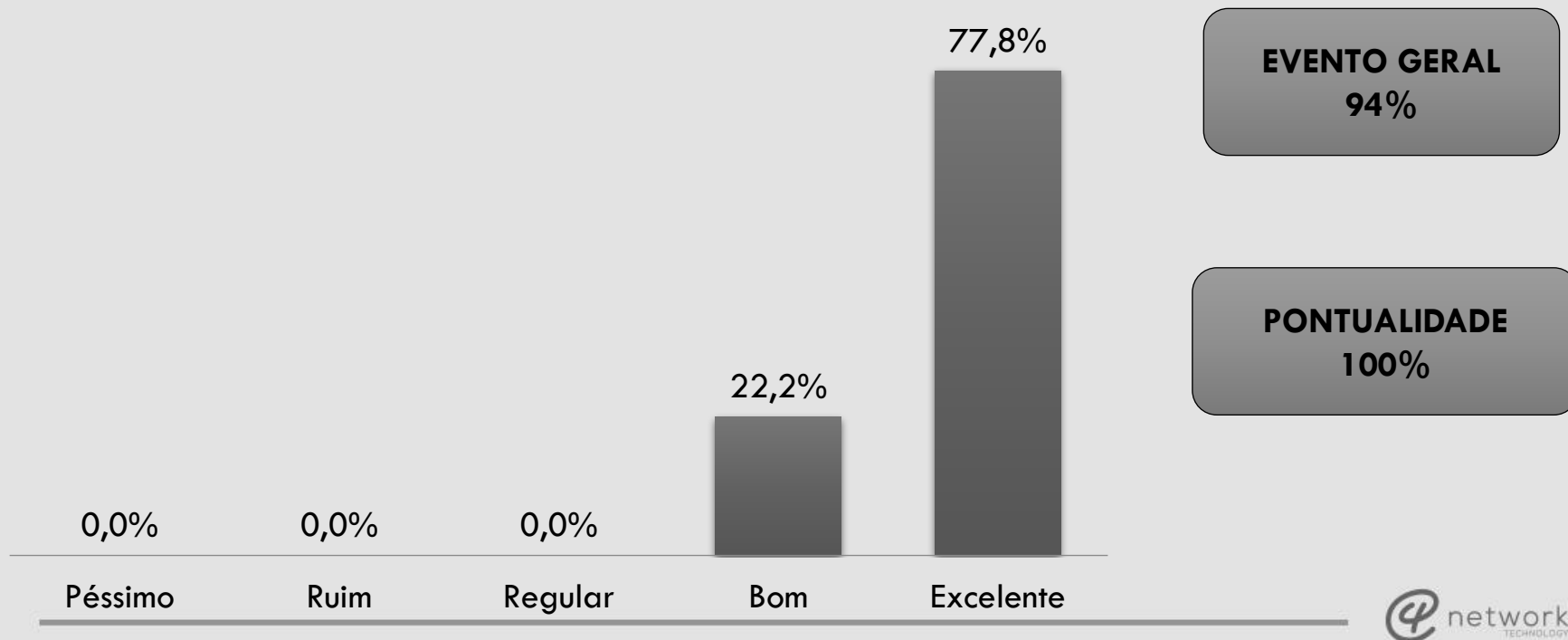


**EVENTO GERAL**  
94%

**ORGANIZAÇÃO**  
100%

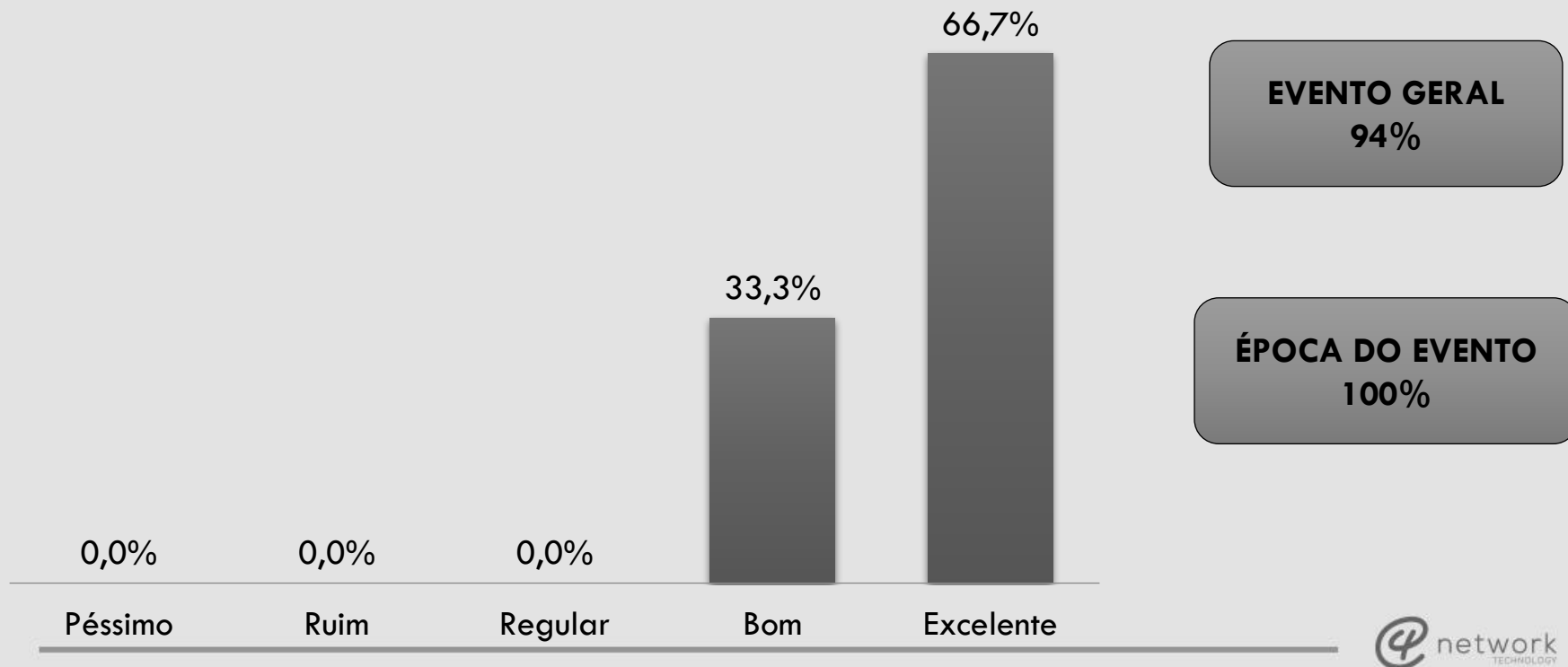


## EVENTO: PONTUALIDADE



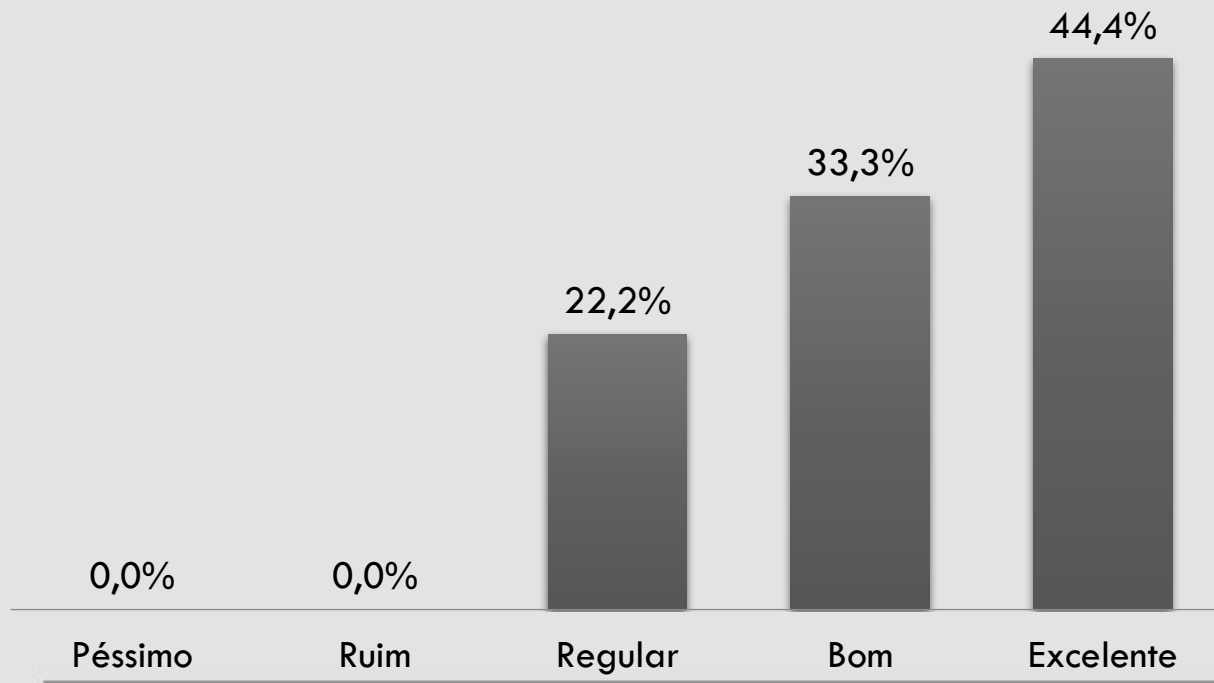


## EVENTO: ÉPOCA DO EVENTO





## EVENTO: NETWORKING



**EVENTO GERAL**  
**94%**

**NETWORKING**  
**78%**



## Observações:

- “Poderíamos poder enviar msg instatânea aos CIOs mesmo sem contato estabelecido p gerar esse networking.”
- “A maioria dos CIOs não ativaram a troca de cartões.”

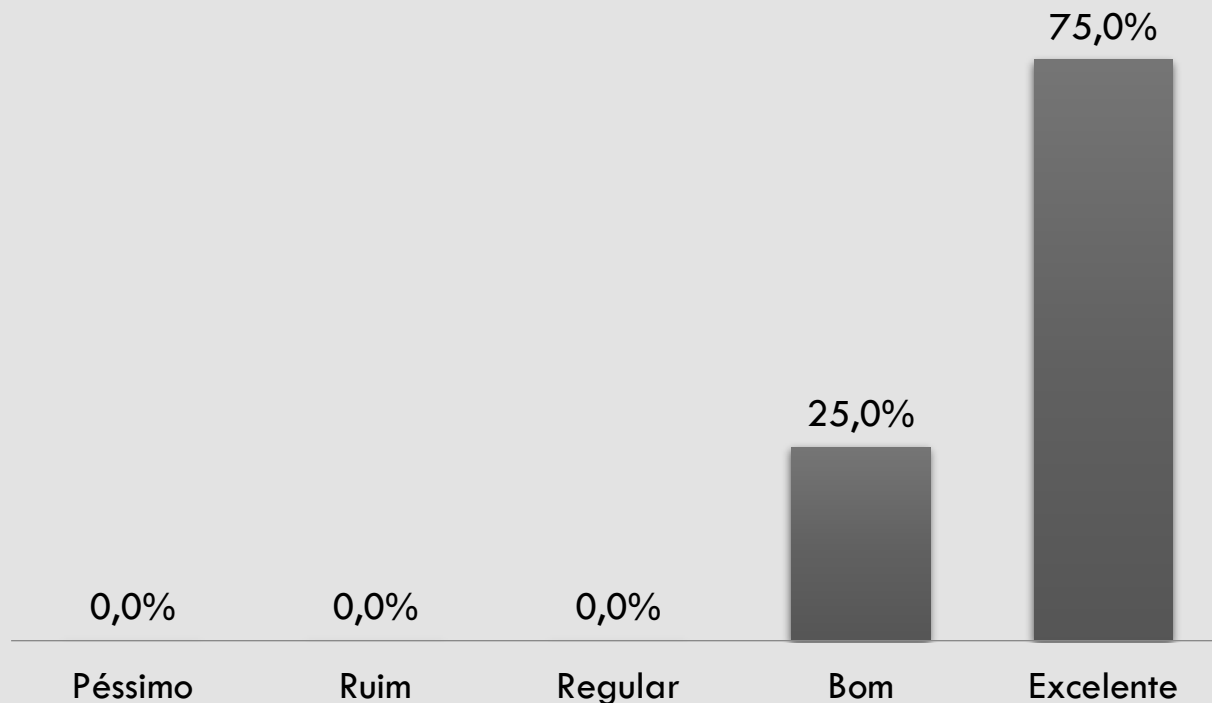


# KEYNOTE

The background is a solid dark purple. On the left side, there is a single horizontal white line. On the right side, there is a cluster of overlapping white geometric shapes, including large L-shaped brackets and smaller arrows, all pointing towards the top-left. These shapes are arranged in a way that suggests a staircase or a series of steps leading upwards.



## KEYNOTE: CARLOS PIAZZA



**KEYNOTE**  
**100%**

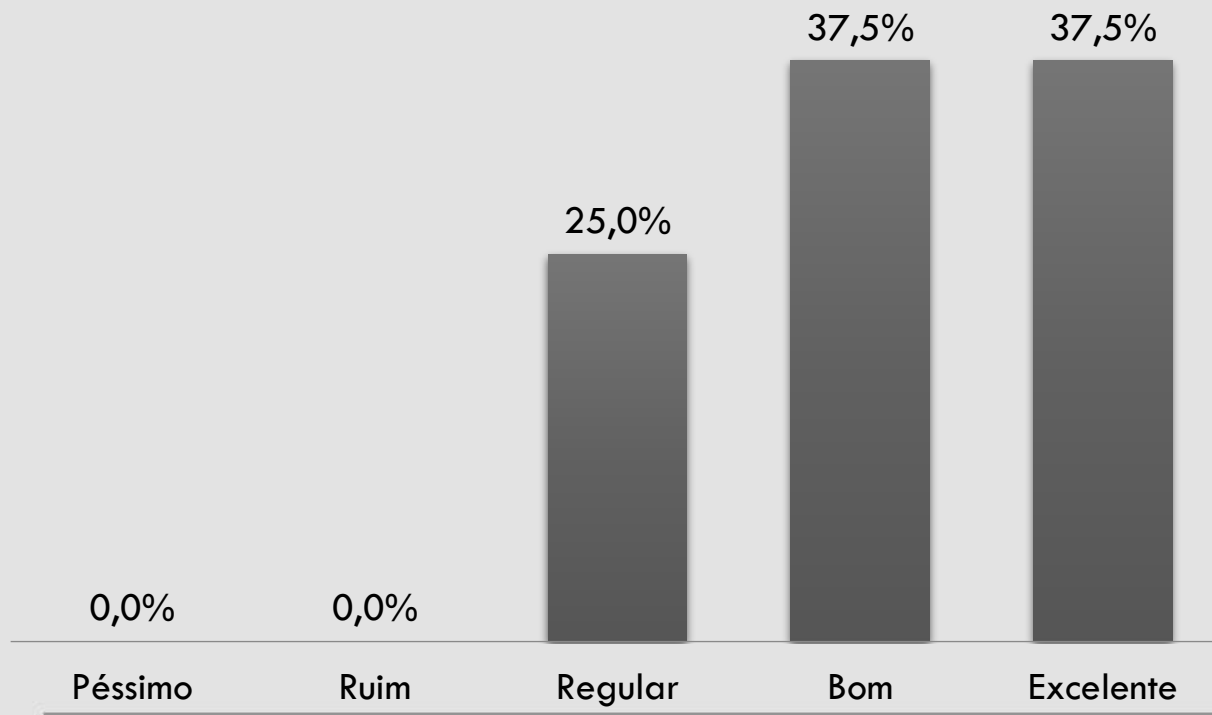


# OPORTUNIDADES DE NETWORKING





## OPORTUNIDADE DE NETWORK: INTEGRAÇÃO DURANTE O EVENTO



**OPORTUNIDADE NETWORK  
GERAL  
75%**

**INTEGRAÇÃO  
75%**



## Observações:

- “Poderia ser mais aberta com msg instantâneas p gerar interesse no networking.”

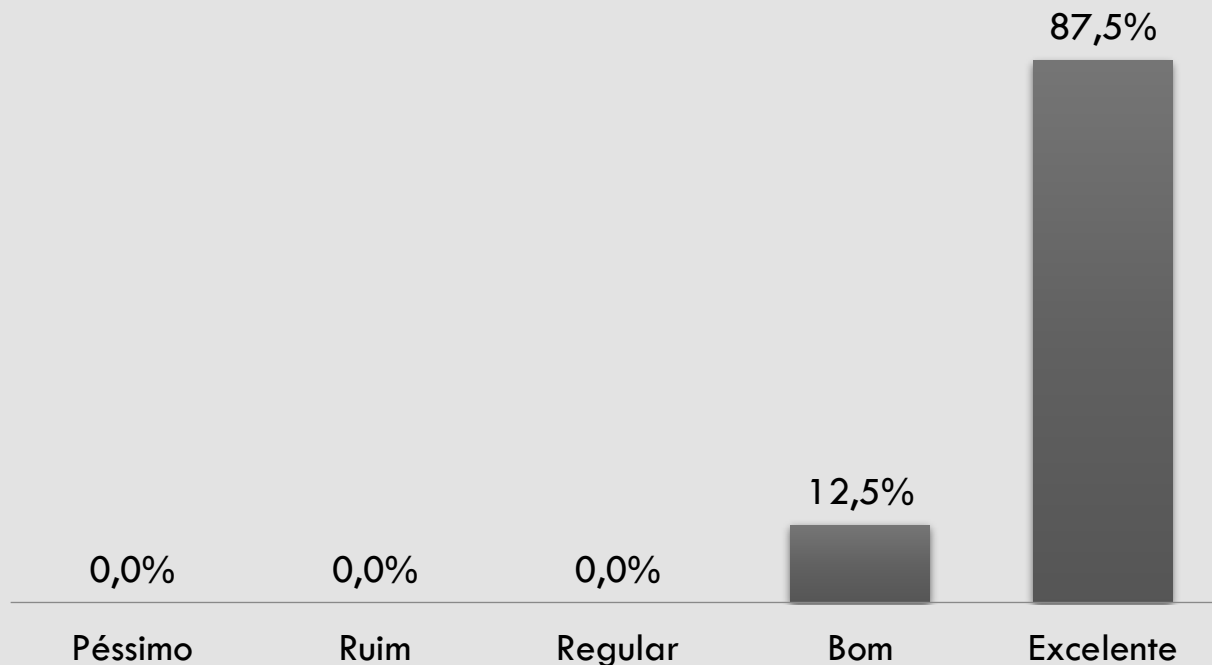


**PLATAFORMA**

The image features a dark purple background. In the center-left, the word "PLATAFORMA" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side of the image, there is a complex arrangement of geometric elements: several thin white lines of varying lengths and orientations, and a series of white arrows of different sizes. Some arrows are solid, while others are outlined, and they point in various directions, creating a sense of movement and direction. The overall composition is modern and minimalist.



## PLATAFORMA: ACESSIBILIDADE



**ACESSIBILIDADE**  
**100%**

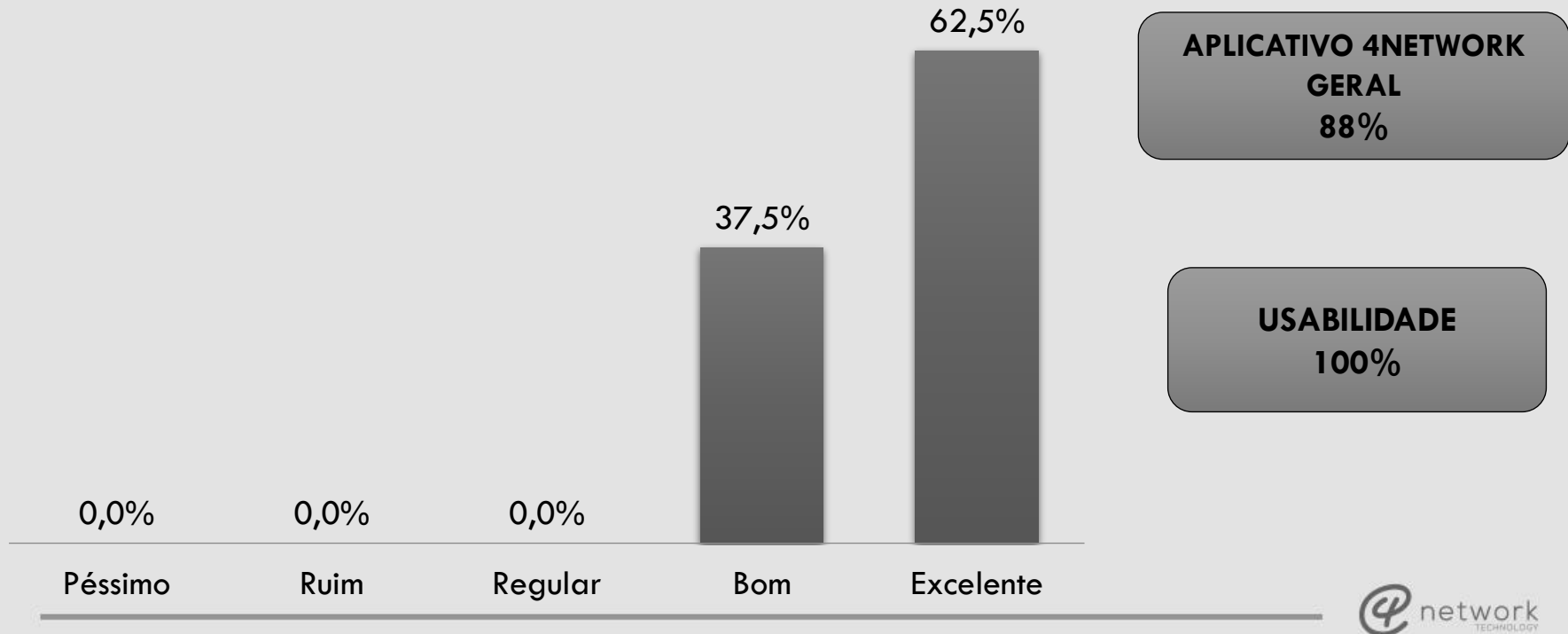


# APLICATIVO 4NETWORK

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, a diagonal purple line at the top, and a cluster of purple arrows and lines on the right side, pointing in various directions. The text 'APLICATIVO 4NETWORK' is centered in a bold, white, sans-serif font.

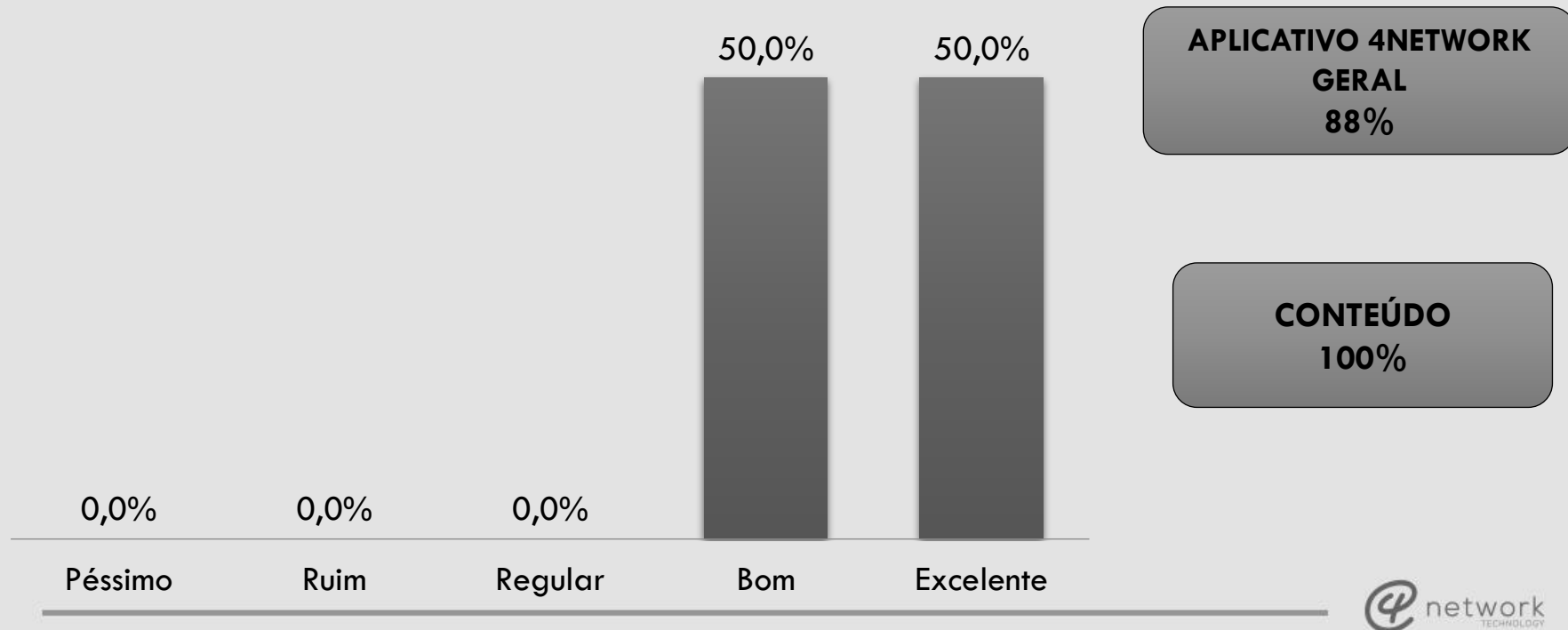


## APLICATIVO 4NETWORK: USABILIDADE



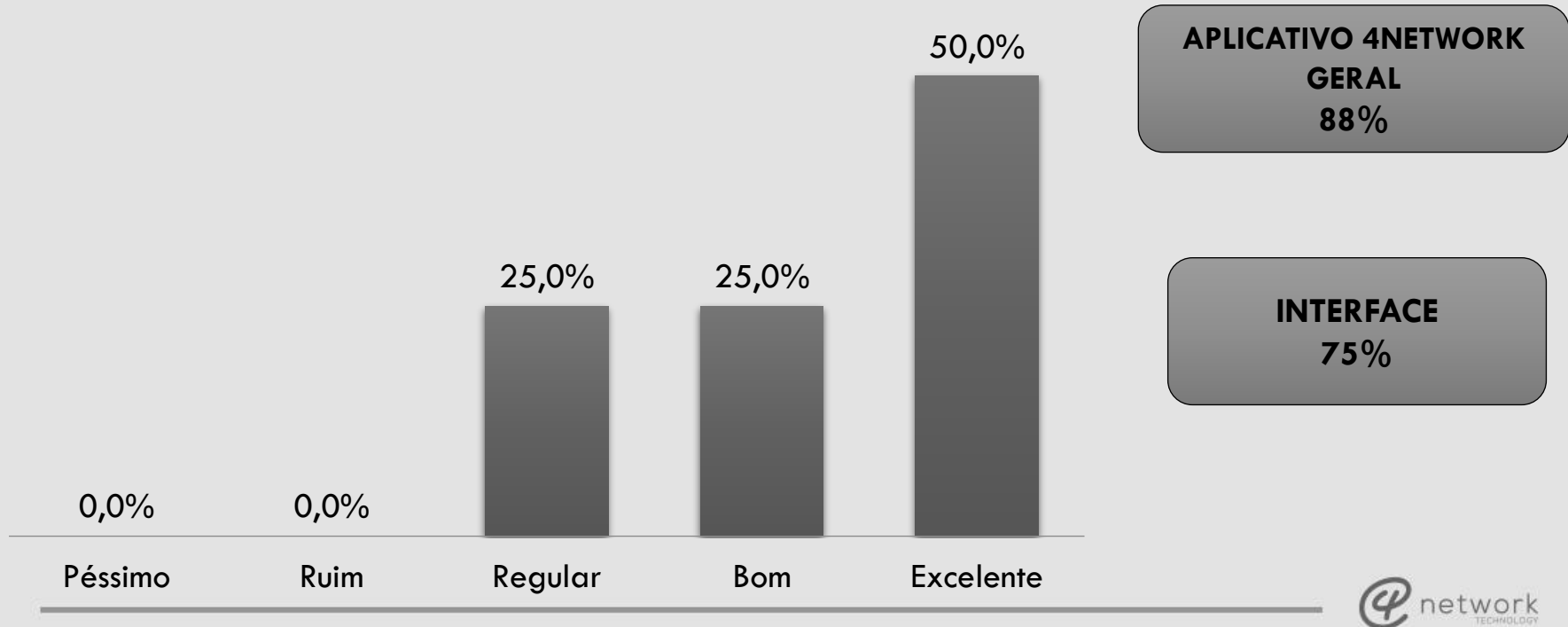


## APLICATIVO 4NETWORK: CONTEÚDO



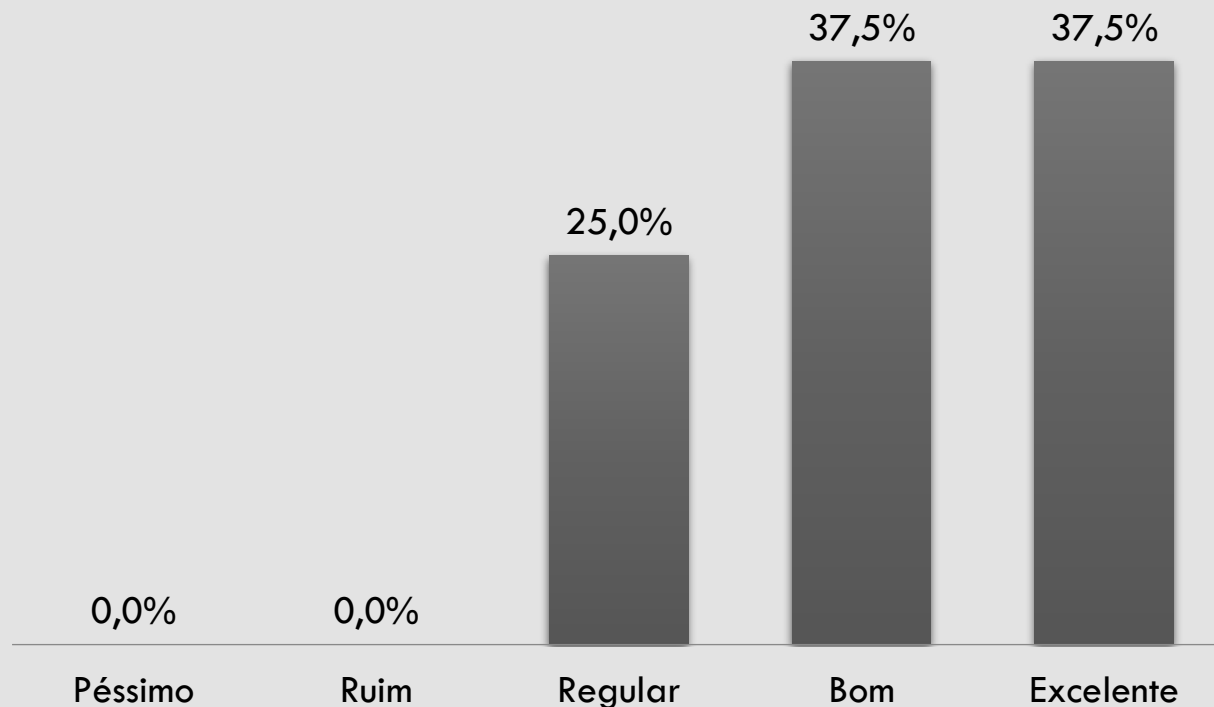


## APLICATIVO 4NETWORK: INTERFACE





## APLICATIVO 4NETWORK: TROCA DE CARTÕES



**APLICATIVO 4NETWORK  
GERAL  
88%**

**TROCA DE CARTÕES  
75%**



## Observações:

- “Troca de cartões sem contato prévio fica prejudicada.”
- “Nem todos os convidados habilitaram a troca de cartões. Talvez por não saberem como fazer.”
- “O app apresenta uns bugs de vez em quando, agora por exemplo, estou respondendo à pesquisa pela 3ra vez, ela estava fechando sozinho!”

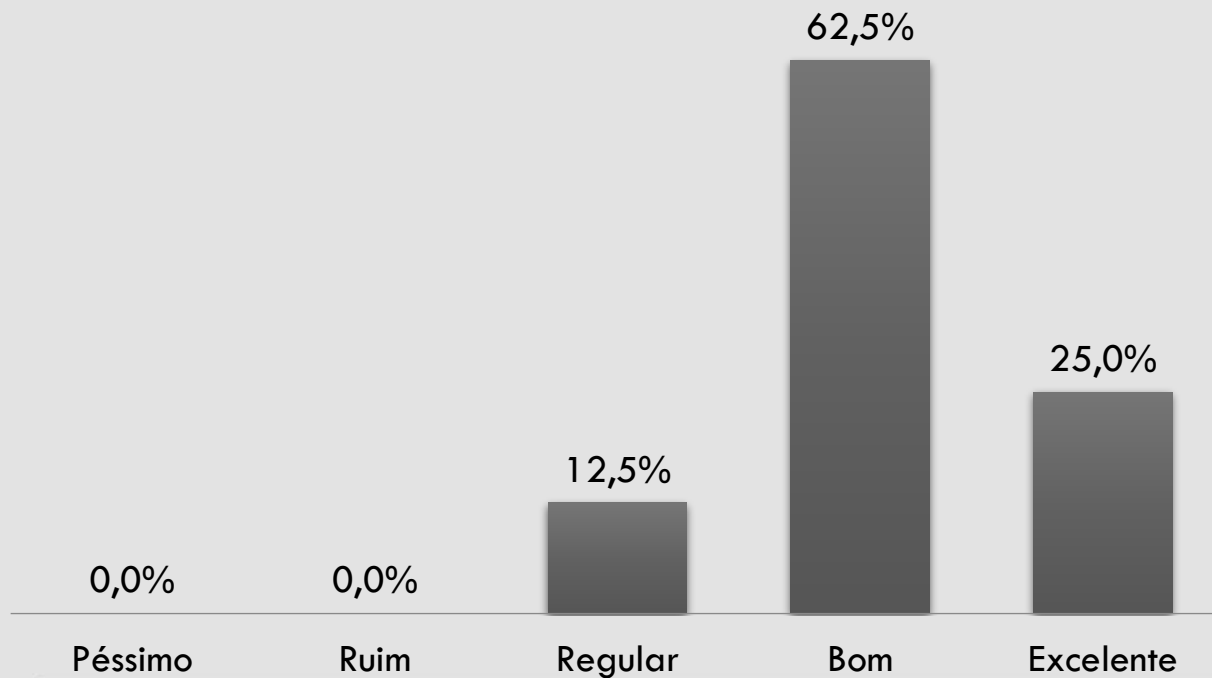


**NEGÓCIOS**

The image features a dark purple background. In the center, the word "NEGÓCIOS" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a cluster of overlapping, semi-transparent white arrows pointing in various directions, some towards the top right and others towards the bottom left. Additionally, several thin white diagonal lines are scattered across the upper right portion of the image.



## NEGÓCIOS: PERSPECTIVA PARA FECHAMENTO DE NEGÓCIOS



**PERSPECTIVA PARA  
FECHAMENTO DE NEGÓCIOS**  
**88%**



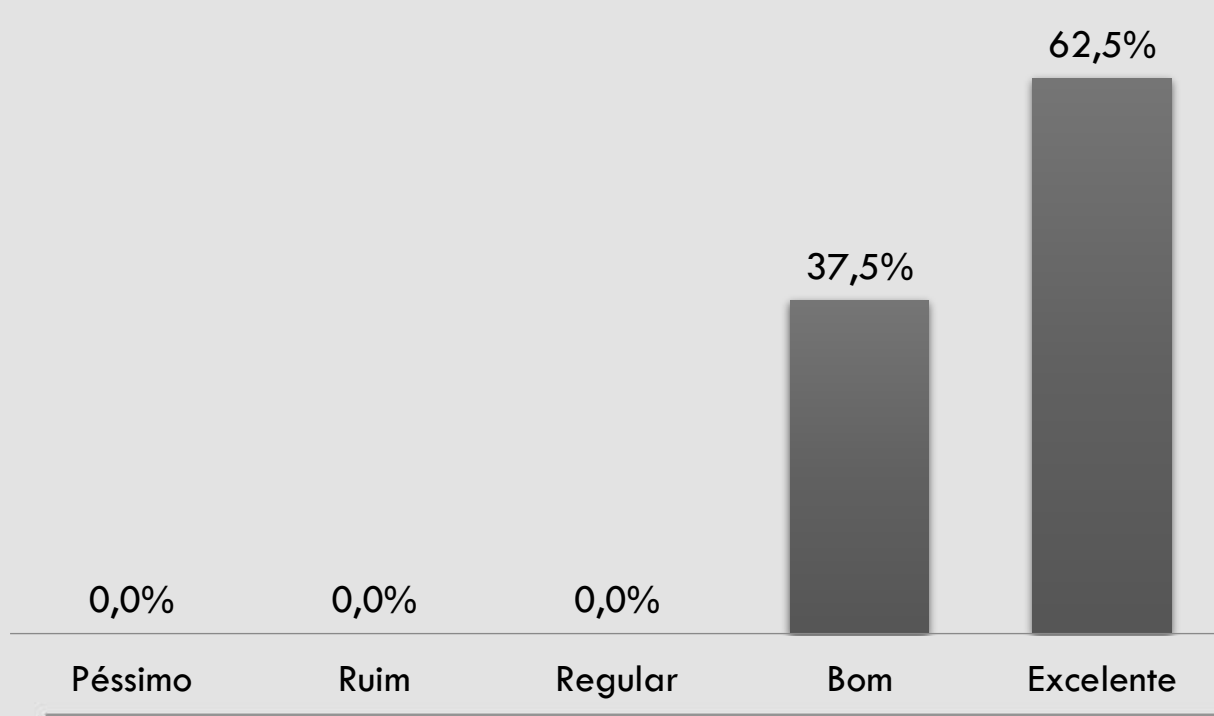
The background is a solid dark purple. It features several thin, light purple diagonal lines and numerous stylized, thick purple arrows of varying sizes pointing in different directions, creating a sense of movement and connectivity.

# **4CONNETWORKER**

## **4CIO ALIMENTOS & AGRO - 2º ED**



## 4CONNETWORKER 4CIO ALIMENTOS & AGRO: COMO FOI SUA EXPERIÊNCIA?



**4CONNETWORKER 4CIO  
ALIMENTOS & AGRO  
100%**



# ASPECTOS GERAIS

The background is a gradient of dark blue and purple. It features several abstract geometric elements: a horizontal purple line on the left, a diagonal purple line at the top, and a cluster of overlapping purple arrows and lines on the right side. The arrows are of various sizes and orientations, some pointing upwards and to the right, others downwards and to the right, and some pointing left. The lines are thin and intersect at various angles.



## ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO 4CONNETWORKER @CIO ALIMENTOS & AGRO?

**Não: 0,0%**



**Sim:  
100,0%**



## ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO EVENTO DA 4NETWORK | IT4CIO?

